

Sports Footwear by Average Price

	2009	Change	2008	Change	2007	Change	2006
Aerobic Shoes	46.06	6.5%	43.23	-0.2%	43.33	-2.3%	44.36
Baseball/Softball	43.44	-0.5%	43.67	2.9%	42.42	3.0%	41.20
Basketball Shoes	60.30	6.0%	56.91	0.7%	56.53	1.7%	55.58
Boat/Deck	40.63	17.2%	34.66	-2.2%	35.44	6.5%	33.29
Bowling Shoes	na	na	41.40	na	na	na	na
Cheerleading	42.53	na	na	na	40.89	na	na
Cross Training Shoes	50.23	2.9%	48.80	1.8%	47.96	1.2%	47.41
Cycling	56.94	na	na	na	57.31	na	na
Fashion Sneakers	36.54	0.0%	36.57	-0.7%	36.82	3.2%	35.69
Fitness Shoes	49.91	8.4%	46.03	0.1%	45.97	2.9%	44.68
Football Shoes	48.27	0.5%	48.05	9.4%	43.92	-8.3%	47.91
Golf Shoes	60.64	-5.9%	64.47	1.5%	63.49	2.1%	62.17
Gym Shoes/Sneakers	31.65	1.0%	31.35	4.1%	30.12	3.4%	29.13
Hiking Shoes/Boots	59.06	3.2%	57.25	7.7%	53.14	2.7%	51.73
Hunting Boots	78.00	6.6%	73.14	4.4%	70.09	2.8%	68.15
Jogging/Running	59.43	3.3%	57.53	2.8%	55.96	0.6%	55.60
Skateboard Shoes	39.87	-1.3%	40.38	-4.9%	42.47	-6.1%	45.23
Soccer Shoes	37.78	2.5%	36.87	-1.4%	37.39	7.4%	34.82
Sport Sandals	30.43	14.4%	26.61	2.0%	26.08	0.9%	25.84
Tennis Shoes	35.18	-7.0%	37.83	1.3%	37.36	7.3%	34.82
Track Shoes	42.86	na	na	na	50.74	na	na
Trail Running Shoes	59.40	na	na	na	55.40	4.3%	53.14
Volleyball Shoes	na	na	56.87	na	na	na	na
Walking Shoes	45.76	2.0%	44.85	1.6%	44.14	1.6%	43.44
Water Sport	na	na	20.41	5.3%	19.38	-16.6%	23.24
Wheeled Shoes	na	na	41.83	-22.0%	53.62	na	na
Wrestling Shoes	54.71	na	na	na	40.23	na	na
Average Price	44.69	3.7%	43.11	2.0%	42.28	1.3%	41.73