

<p>2UNDR™ The finest men's performance briefs with our patented Joeypouch that offer comfort fit and playability in any conditions. jackcurry@2undr.com 2undr.com</p> 	<p>asics JB ELITE IV The JB ELITE™ IV unisex wrestling shoe from ASICS is inspired by Olympic Gold-Medalist and World Championship-winning athlete, Jordan Burroughs. teamsales-us@asics.com asics.com</p> 
<p>AUGUSTA SPORTSWEAR BRANDS Hybrid Pullover 400PSX/401PSM Russell Athletic is back featuring the same great fabrics, colors and quality that created this legendary brand. Visit Augusta Sportswear Brands to learn more. 800-237-6695 augustasportswear.com</p> 	<p>CATERPY. Caterpy - No Tie Shoelaces Caterpy Laces are no tie shoelaces that uses elastic bumps. This design allows for better circulation of blood, customization of tension, and the convenience of slip ons. sales@caterpylaces.com caterpy.com</p> 
<p>CLIFF KEEN ATHLETIC BUILT for LIFE Cliff Keen Jogger Pant The new Cliff Keen Athletic "CK Jogger." The most comfortable, practical casual pants you'll ever wear. Available in Grey, Black, and Navy; adult and youth sizes. sales@cliffkeen.com cliffkeen.com</p> 	<p>EG-PRO PERFORMANCE GEAR Hydro-PRO Performance Wicking Tee Accelerated wicking technology in a double knit performance fabric. Made for extreme athletes and first responders. orders@egpro.com egpro.com</p> 
<p>FSG AMERICA ELITE FOOTBALL JERSEY The Elite Jersey is an incredible 14-panel design modeled after the pro style jerseys of today. FSG America Private Label Sublimation. sales@fsgamerica.com fsgamerica.com</p> 	<p>GEAR HALO GEARHALO™ SPORT DEODORIZER A patented powerful deodorizer that removes moisture, deodorizes and leaves your gear smelling fresh. konidasp@gearhalo.com gearhalo.com</p> 
<p>HONEY STINGER HoneyStinger® Waffle Our number one selling waffle flavor will satisfy your taste buds and keep you going during your favorite activity. 866-464-6638 honeystinger.com</p> 	<p>GRYPERS Gryp Tape Featuring a patent pending product that fills a void with a long awaited solution to finger taping with benefits of Kinesiology, stability, and Gryp. michjeffllc@gmail.com gryppers.com</p> 

“The Innovations Arena is a great place for companies to meet attendees who can help diversify their distribution and sell the new products,” commented Matt Carlson, NSGA President & CEO.

<p>INSITE PRECISION SOLES Insite Insoles Featuring a patent pending shape algorithm to maximize energy throughout the body's gate cycle. Great rebound and absorbs shock, too. michjeffllc@gmail.com insiteinsoles.com</p> 	<p>SOFFE Cool Down Low Rise Pant Featuring moisture management fabric, double knee construction, pro-style belt loops and a variety of colors. 1-800-621-1943 soffebusiness.com</p> 
<p>mudroom Mudroom® Backpacks Mudroom constructs backpacks for carrying an extra pair of shoes separately from electronics and personal items. david@mudroombackpacks.com mudroombackpacks.com</p> 	<p>MUELLER SPORTS MEDICINE The ONE® Ankle Brace Premium Our best got better with an integrated speed lacing system, a breathable ballistic boot and an exclusive comfort band. tim.jahnke@muellersportsmed.com muellersportsmed.com</p> 
<p>MYHOUSE MyHOUSE Heathered Box Stripe Jogger Set Customizable, extremely soft, & breathable box stripe fabric with relaxed fit. You will never want to take them off! tpane@myhousesportsgear.com myhousesportsgear.com</p> 	<p>QuickHitch MOUTH GUARD QuickHitch MouthGuard The patented QuickHitch MouthGuard hangs on a facemask, shirt collar or just about anywhere else. 610-952-1589 quickhitchmouthguard.com</p> 
<p>READYLIST SPORTS ReadyList Sports An interactive playbook learning and testing tool designed to promote accountability and comprehension. info@readylistsports.com readylistsports.com</p> 	<p>RECOUP Cryosphere Cold massage roller with a 2-in-1 handle for full body muscle recovery. Two hours in the freezer results in 6+ hours of cold muscle recovery. info@recouppfitness.com recouppfitness.com</p> 

<p>RUN'S DONE Run's Done™ Towel Car Seat Cover Customizable microfiber seat cover which saves your vehicle's seats from post-workout sweat. help@runsdone.com runsdone.com</p> 	<p>Scenturion Scenturion® Fortified with pure NanoSilver. Treat the gear and protect the athlete.® The More You Sweat, The More It Works.® dave@patriottechusa.com patriottechusa.com</p> 
<p>SHOTICLE SHOTICLE The Shoticle is a target system that increases the chance of making a basketball shot by up to 20%. vfalbo@shoticle.com shoticle.com</p> 	<p>SOCKSQUICK Socks Quick Custom Socks High-end polypropylene, nylon and elastic yarns provide exceptional moisture-wicking, compression and cushioning. orders@socksquick.com socksquick.com</p> 
<p>STAHL'S FlexStyle® by Stahls' Custom Emblems FlexStyle® Emblems offer detailed color and texture for any item or garment, adding premium value. info@stahls.com stahls.com</p> 	<p>STRIKE VISUALS CUSTOM Event Materials Save 15% on all your event materials! jordan@strikenow.com strikenow.com</p> 
<p>TOZUDA HEAD IMPACT SENSORS Tozuda Head Impact Sensor The most affordable and reliable head impact sensor for concussion awareness that attaches to any helmet. jessie.garcia@tozuda.com tozuda.com</p> 	<p>USSC US SPECIALTY COATINGS DuraStripe Get the brightest lines you've ever seen with DURASTRIPE, the brightest, whitest field-marking paint on the market. samantha@usscproducts.com usscproducts.com</p> 
<p>VukGripz VukGripz Only American made bat grip that increased bat speed and slip resistance more than any alternative grips and/or tape. rj@vukgripz.com vukgripz.com</p> 	<p>WICKED RAGS SockJock™ The patented SockJock™ is the most innovative, performance-driven undergarment to ever hit the hockey market! info@wicked-rags.com wicked-rags.com</p> 