

January 11, 2019

National Sporting Goods Association

3041 Woodcreek Drive, Suite 210
Downers Grove, IL 60515

To Whom it May Concern,

I am writing to express my full support of the nomination of Mr. Nathan Goody into the Sporting Goods Industry Hall of Fame. I have had the privilege of watching Nate start ABC Sports in 1985 when he saw the need for a specialty retailer in our small town in New York. Nate has always had a deep passion for the business, industry and the community, so I knew that the company would prosper under his leadership.

Nate has expanded his single shop into a company that now has 130 stores spanning across the North East region of the United States. Nate encourages participation from his employees and often takes the time to visit each location and listen to their observations and suggestions on how to make the business more efficient.

I have had the great opportunity to work with ABC Sports in their community outreach by contributing to the donations given to *Level the Playing Field* each year. Nate personally coordinates the donations each year from each of his 130 locations.

I believe that Nate has earned his place in the Sporting Goods Industry Hall of Fame through his 34 years of hard work and dedication to ABC Sports, his employees and the sporting goods industry.

Warm regards,

Robert Smith

