



January 11, 2019

To Whom it May Concern,

I am privileged to support the nomination of Nathan Goody into the Sporting Goods Hall of Fame. I have been a sales agent for over 35 years and have had a business relationship with ABC Sports since it began selling football and hockey equipment in 1985. Nate has always had a desire to sell quality athletic equipment in a retail setting for local aspiring athletes.

Nate has taken all stakeholders' interests into consideration before making a decision, whether strategically or introducing a new brand. For example, Nate decided to not carry a certain brand of hockey stick because, while the stick was cheaper for him and the customer, the sticks were known to break very easily.

Nate has always made an effort to give back to his community. Each year Nate participates in several local charity events, most notably a sports equipment drive that Nate began himself 15 years ago. The event has grown each year and provides quality athletic equipment to less fortunate children.

It is a very rare occasion that Nate is in the ABC Sports headquarters, and I believe that is what makes him a great leader – he is always looking for ways to improve the company and his local community. Nate is beyond deserving of being inducted into the Sporting Goods Hall of Fame.

Sincerely,

Liz Thompson

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