
1. What made you decide to join NSGA?

(Please check all that apply):

- Access to NSGA network
- To support the sporting goods industry
- To have an advocacy partner
- To attend the annual Management Conference
- To take advantage of discounted services
- To receive discounted research
- Access to publications/resources

2. How did you learn about NSGA?

- Search Engine
- Referral
- Management Conference
- NSGA Publication
- Advertisement
- Other (please specify) _____

3. Did a conversation with a member of our staff influence your decision to join?

(Please only check one)

- Yes
- No

Sustaining Members:

By upgrading to a sustaining member, you can pledge support to NSGA while adding value to your membership. For an extra \$100 on your membership dues, you receive extra member benefits just as a thank you for your commitment.

Please select one from the following choices below for your added member benefit:

- A \$295 discount on one Management Conference registration
- NSGA Shopper Playbook
- Sporting Goods Market Report
- Sports Participation in the U.S.
- Sports Participation: Lifecycle Demographics
- Sports Participation: Cross Participation

For more information on
NSGA's Sustaining Members go
to nsga.org/sustainingmembers

Auto-Renewal Terms and Conditions:

By enrolling, you agree that your membership will automatically renew at the full dues amount for successive renewal terms, and you expressly authorize and permit NSGA to bill your membership renewal fee to the credit card you have provided, until you request to be removed from the NSGA Auto-Renewal Program. Automatic renewal transactions will be processed on your expiration date. NSGA will notify you 60 days before your expiration date with the amount to be charged and instructions on how to cancel if you choose to do so. If you want to cancel your automatic renewal, you should do so at least 24 business hours before your membership expiration date to ensure that the credit card you provided is not charged. You may cancel by emailing membership@nsga.org, changing your settings on My Account at nsga.org, or by calling (847) 296-6742, with the following exception: you will not be able to cancel an auto-renewal on the day it is due to be processed. Please keep your contact and payment information up-to-date to facilitate the process. For more information, visit nsga.org/terms.